

Loss Prevention Resource Guide

Special Section—Published in our January/February issue, this guide provides comprehensive listings of product and service providers supporting the LP industry.

Trade Show Handout—Additional copies will be reprinted as a stand-alone publication for distribution at trade shows and conferences throughout the year.

On-Line—The listings will also be featured for the entire year on the magazine web site with electronic links to your web site.

Basic Listing—Consists of a maximum 100-word description of your company and category products or services along with contact information, including company name, address, phone number, fax number, contact name, email address, and web address (hyperlinked on-line).

First category—\$150
Each additional category—\$100

Enhanced Listing—Consists of basic listing described above along with one visual, which may be a product photo, screen capture, chart, or logo. To view sample listings, see the January/February issue or go to the Resource Guide page on our web site.

First category—\$350
Each additional category—\$200
One category enhanced listing FREE to contract advertisers.

Categories—The guide will be arranged by the following categories. Please be sure to designate under which category or categories you want your submission to appear. Multiple submissions from the same company may have different descriptions and different visuals for each category.

Access control, alarm response, alarms, auditing, case management, cash handling, check/creditcard fraud, civil recovery, consulting, EAS, education/certification, emergency services, employment/recruiting, exception reporting, GPS tracking, guards/protective services, hotline/data gathering services, inventory, investigations, legal, logistics/cargo security, personnel outsourcing, physical security, pre-employment screening, product protection, refund/return fraud, RFID, safety, security packaging, training/awareness, video monitoring, and others as requested.

Text—Complete the on-line form and pay by credit card on the Resource Guide page on the web site, www.LPportal.com. All submissions must be paid prior to publication. The magazine will edit each submission for content and length (100-word maximum).

Visuals—High-resolution (300 dpi) digital files or scannable media are required. Email digital files to publisher@LPportal.com. Be sure to include contact information for questions or problems. For submitting CDs or scannable media, send materials to Loss Prevention Magazine, 8037 Corporate Center Drive, Suite 400, Charlotte, NC 28226.

Questions—Please contact your advertising representative with questions. Or call or email Kelly Durham at 704-365-5226 or KellyD@LPportal.com.

Deadline—Submissions must be received by **December 1** to be included in the following year print version.

