

An LP Software Suite That Saves Time, Money, and Your Sanity

Analytics and custom LP reports are powerful, invaluable, loss prevention tools. LP professionals from big box to convenience stores, seeking flexible analytics, drive the LP software market toward more dynamic solutions. Shift analysis, filtered cashier profiles, store trending reports, seasonal adjustments, variation percentages, and the like fill our minds as we look for the keys to where our unique vulnerabilities to theft and fraud lie.

Retail reports and analytics have been around for a long time and are invaluable at the corporate level. Retailers traditionally integrate data to provide clear well-defined reports, compare staff and locations, and through careful review of reports, inventory, and trends, identify the source of the problem. Unfortunately corporate-level analytics take time to review and address, and often end up on the back burner, the game of cat and mouse continues, and LP professionals respond more than prevent.

The “Eyes and Ears” at Your Store

Gulfcoast’s real-time multi-device data and video archive provides more critical tools to identify activity immediately. By creating a store-level data set in real time, we give customers the ability to input rules that become their “eyes and ears” at the store. Our system may be configured on the fly from a single corporate location to flag and alert corporate LP staff of any undesirable act, immediately.

We empower the store managers to participate in verifying the nature of many potentially benign activities, such as refund or coupon activities that also carry the risk of theft or fraud. Escalating corporate alerts keep your managers honest, and daily store-level review of critical data creates a powerful deterrent and first line of defense.

How many no-sale transactions or non-verified refunds over \$200 are acceptable for a 200-store sporting goods chain? None.

Comprehensive Set of Features

We feature multiple device data mining that allows users to instantly compile and search video and data from multiple devices, including POS systems, door contacts, smart safes, cooler and freezer doors, temperature monitors, tank monitors, inventory scanners, money order machines, and more.

Our broad range of real-time, event-driven, local and enterprise tools simplify LP operations, and pinpoint targeted undesirable activity for action. Our universal data set presents a profile of store operations, and clients can easily set and monitor exceptions in real time at the store and enterprise level with escalating alerts and notification.



With our exception-based tools and alerts, store managers and LP executives complete their routines in just a few minutes each morning, and issues are addressed in hours, not days or weeks. With the wealth of data multiple device integration provides, Gulfcoast Storekeeper™ locks down fraud at the store level, and real-time monitoring, reports, and escalating alerts ensure corporate leadership has the information they need to respond.

Gulfcoast’s intuitive, flexible, dynamic rules may be set at the store or enterprise level, and our state-of-the-art remote view solutions allow live viewing of video and data from up to sixty locations simultaneously. Up to fifteen users can access a single system, and remote investigations may be executed seamlessly from any PC worldwide.

Exception rules and notification protocol may be designated and broadcast from a single enterprise location to one location or to multiple locations globally or by region, district, zip code, or state.

We also feature a broad range of intelligent video solutions, including object counting, missing object notification, alerts by motion, object tracking, proximity alerts, and more.

In addition to our innovative 24-hour hot swap, regional customer service field representatives, and certified dealer partners, Gulfcoast also offers unlimited “best in industry” software and hardware support to customers nationwide. ■

