

# Mitsubishi's Integrated Security Solutions Revamp H-E-B Retail Security

**H**-E-B, a 300-store grocery chain with 60,000 employees and revenue approaching \$11 billion, recently turned to Mitsubishi for a company-wide security upgrade. To address store security challenges across multiple locations, H-E-B needed an integrated solution that would interface with their existing business systems. For optimal performance, H-E-B chose the Mitsubishi DVR with a portfolio of software including Point-of-Sale (POS), Video Verification, and Enterprise Healthcheck solutions.

Mitsubishi's Point-of-Sale software matches POS images with data from particular transactions. H-E-B personnel can search for frequent price inquiries, or enter the receipt number, item description, or dollar amount of an item and view the matching video. This integration of video with POS data allows events in any store to be quickly identified and researched.

Mitsubishi's Video Verification software enables integration between video and alarm systems at Central Station. When a security alarm is activated, the associated video automatically

comes up in H-E-B's central monitoring station with a split screen of live and archived video, allowing immediate review of any security concern.

Mitsubishi's Enterprise Healthcheck software monitors the status of all the DVRs in use across H-E-B's system, checking connectivity and recording status while synchronizing with the company's network time protocol. The Enterprise Healthcheck software will alert operators at Central Station to operational performance issues allowing immediate investigation without those images being lost for days before it is discovered.

The streamlining of H-E-B's security operation across many locations has resulted in improved security, cost savings, and increased efficiency—all critical factors for a multi-billion dollar operation. H-E-B now has a more advanced technological platform upon which the company can operate and continue to build for the future.

For more on Mitsubishi's work with H-E-B, visit [www.reduceshrink.com](http://www.reduceshrink.com). ■

## COMPANY PROFILE

### Enterprise Solutions

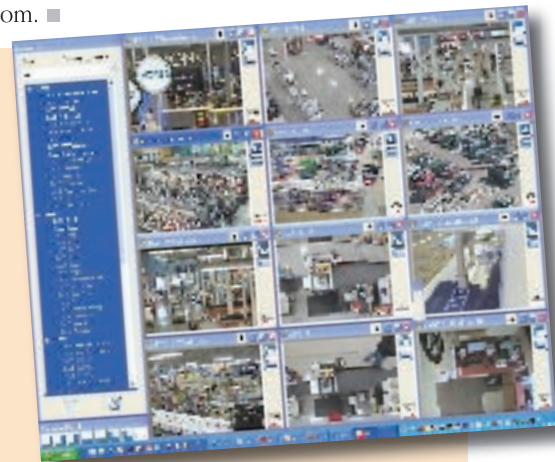
Mitsubishi Digital Electronics America offers digital video solutions that can be customized for your security needs, networked for management and control, integrated into your existing business systems and fully aligned with your business goals. Our retail security solutions are built around precision digital video recorders, networked with customized software that allows centralized management and control. Through development and deployment we can assist every step of the way.

### Product Portfolio

Mitsubishi's Security Product Portfolio was developed to meet the increasing need of major retailers for enterprise-level security solutions that address the business-critical issues unique to each retailer and its many locations. Our customized digital video solutions offer different modules that can be combined to suit your requirements and ultimately improve security, reduce shrink, curb risk, and improve operational efficiency.

The following elements make up the Mitsubishi portfolio of security solutions.

- **Digital Video Recorders**—Mitsubishi DVRs will make sure that the video evidence is there when you need it, and we back that up with our industry leading five-year warranty.
- **Enterprise Healthcheck Software**—This centralized monitoring diagnostics tool allows you to check thousands of recorders, test network connectivity, confirm recording status, verify video signals, and synchronize with Network Time Protocols.
- **Secure Web Browser**—A simple, easy-to-use web browser provides authorized access to local and remote video from any store, warehouse, or administrative location.
- **Video Management Software**—Allows access and management of thousands of cameras and recorders across your entire network while monitoring and copying live and recorded video from remote locations.



- **POS Software**—Integrates cashier/checkout video images with the corresponding transaction data from your POS system.
- **Video Verification Software**—When an alarm occurs, associated video is automatically shown at the Central Station Monitoring, enabling quick and easy verification.

For more information about Mitsubishi's Enterprise Solutions, visit [www.reduceshrink.com](http://www.reduceshrink.com).



## ENTERPRISE VIDEO SOLUTIONS