

Mitsubishi Electronics Launches Four-Channel DX-TL4U Digital Video Recorder

New DX-TL4U provides security professionals with the ultimate VCR-replacement DVR, now with the choice between 250GB and 500GB memory capabilities: six months or one year of full, uninterrupted recording, respectively.



This year, Mitsubishi Digital Electronics America's Imaging Products Division has introduced the DX-TL4U, a four-input digital video recorder (DVR) that couples DVR-level versatility and performance with the ease-of-use and reliability commonly associated with VCRs, along with new expanded memory options for the DX-TL4U.

Ideal for small retail environments, gas stations, convenience stores, and other small businesses, Mitsubishi's new DX-TL4U is cost-effective, ultra-intuitive, and provides businesses with the ultimate product with which to upgrade from analog to digital.

Easily controlled using a simple front-button interface or a wireless remote control, Mitsubishi's DX-TL4U features one of the lowest learning curves of its class; and at less than two inches tall is one of the thinnest DVRs on the market today. The DX-TL4U also features long-term recording with advanced proprietary compression, which at one image per second in standard mode, allows for more than fifty days of continuous recording.

"The DX-TL4U was specifically designed with small businesses in mind," says Jeff Kiuchi, product specialist, Mitsubishi Digital Electronics America Security Products. "Our VCR customers are now migrating to digital and seeking a DVR solution that provides reliable performance and easy operation. The new DX-TL4U

addresses this need at a price point that makes it practical for a vast array of small businesses in retail, petroleum, and services."

For businesses where remote system management is required, the DX-TL4U is offered with software that allows owners/managers to configure, monitor, and control their DX-TL4U.

"The new increased memory capacity options for the DX-TL4U far exceed anything we have previously offered at this price point," explains Kiuchi. "With a 500GB model recording at one picture per second at standard picture quality, a user could continuously record for one full year, without having to worry about changing tapes or archiving. In addition to already being extremely easy to use, the ability to record for that amount of time gives users added peace of mind in knowing they have a reliable DVR recording all activities at all times."

In addition to easily run diagnostics that allow endusers to quickly troubleshoot and resolve system performance issues, Mitsubishi Digital Electronics America also offers the industry-leading two-year limited warranty for digital video recorders and two-year Express Replacement Assistance (ERA) program that provides 24-hour product replacement in the event of specific system failure. ■

Install Profile—Aurora World Toys

Systems integrator/dealer Alternative Security of Los Angeles recently completed the successful installation of a Mitsubishi DX-TL4516 16-channel DVR with remote-viewing software at the offices and warehouse facilities of Aurora World Toys in Pico Rivera, California. The Mitsubishi DX-TL4516 was selected for its ability to deliver consistent, reliable performance coupled with industry-leading intuitiveness and support.

Commenting on the installation, Dana Dwaynas, the human resources manager at Aurora noted, "Alternative Security recommended the Mitsubishi DVR and they are the experts, but we were especially drawn to the remote-viewing software that comes with the Mitsubishi DVR that is very easy to use. The unit is in the COO's office, but three of us have remote-viewing access by simply going to any computer,

accessing the site, and logging in. It has done exactly what we needed it to do."

About Aurora World Toys

Headquartered in Pico Rivera, California, Aurora World Toys, Inc. is a leading supplier of affordable, high-quality plush toys and gifts. The U.S. company was founded in 1992 and went through a name change in 2002 to reflect its growing influence in the worldwide marketplace as well as its international manufacturing, R&D, and distribution resources.

About Alternative Security

Alternative Security is a division of Select Systems Technology, which began as a loss prevention company and evolved into a full-fledged systems integrator based in Southern California.